

BRUCE MEYERS FREQUENTS JOHNS RACING CYCLES

Most of you probably have never heard of Bruce Meyers, but if you're a Dune-Buggy lover, then for certain you have. Bruce and his pal Matthews (can't recall his first name) hung out at my motorcycle shop in Costa Mesa. We had great conversations together, laughing and talking about things in general. Bruce was the kind of guy that was a deep thinker; always figuring out how to improve something or another. Early on, Bruce came up with the bright idea to take old wrecked Volkswagens, remove the bodies and replace them with his own fiberglass creation. Bruce did so well with this building a factory to support the demand and creating a worldwide demand. He ultimately lost his entire fortune and told me "John, the only thing I have to show for my efforts is that my name is in the Encyclopedia". I felt terrible for Bruce, the nicest guy you'd ever want to meet; genuine and caring.



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Bruce Meyers grew up in Southern California during the early days of surfing, drag racing, and hanging out at the beach. It was at Pismo Beach, CA that Bruce first became acquainted with "dune buggies". These "water pumpers" were crude and heavy so Bruce took it upon himself to design a lightweight version that would be fun on the beach or in the wilds of Baja. After modifying a VW Kombi bus with wide rims (called "Little Red Riding Bus"), Bruce used his expertise in boat building to design the first fiberglass-bodied dune buggy, the Meyers Manx.

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